For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$41,895

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Granite Crystal Met. Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat Engine: 5.7-Liter V8 HEMI® MDS VVT Engine Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags Supplemental Front Seat Side Air Bags

Supplemental Side-Curtain Front / Rear Air Bags 3.21 Rear Axle Ratio

Keyless Go™

Remote Keyless Entry with All–Secure Parkview® Rear Back–Up Camera

Sentry Key® Theft Deterrent System 4–Wheel Disc Anti–Lock Brakes

Electric Park Brake Ready-Alert Braking

Rain Brake Support Tire-Fill Alert

Tailgate-Ajar Warning Lamp Electronic Roll Mitigation

Electronic Stability Control Trailer Sway Damping

Hill Start Assist Speed Control

Black Rotary Shifter Class III Receiver-Hitch

7-Pin Wiring Harness

Capless Fuel-Fill

INTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Met. Clear-Coat Exterior Paint \$200 Customer Preferred Package 25Z Premium LED Lighting Group \$995 Front LED Fog Lamps

LED Automatic Reflector Headlamps LED Tail Lamps

Sport Appearance Package \$1,095 Black Interior Accents

Deluxe Cloth Bucket Seat Power-Heated Mirrors with Manual Fold-Away

Trailer-Tow Group Power Black Trailer-Tow Mirrors w/Manual Fold-Away

Trailer Brake Control Level 2 Equipment Group

Dampened Tailgate 8.4-Inch Touchscreen Display

A/C Auto Temperature Control w/ Dual Zone Control

Apple CarPlay® Capable Class IV Receiver-Hitch

Cluster 7.0–Inch TFT Color Display
Media Hub–2 USB, Full Function / Charge Only

Exterior Mirrors with Supplemental Signals

Exterior Mirrors with Courtesy Lamps

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A.

SHIP TO:

\$400

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

SOLDTO

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Google Android Auto™ Capable Heated Front Seats Heated Steering Wheel ParkSense® Front and Rear Park–Assist with Stop Power 4–Way Driver Lumbar Adjust Power 8-Way Driver Seat Power Adjustable Pedals Power–Folding Mirrors Rear Power Sliding–Window Rear Window Defroster Remote-Start System (N/A Manual Transmission) Single-Disc Remote CD Player SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112 Universal Garage–Door Opener 3.92 Rear Axle Ratio \$95 \$495 Anti-Spin Differential Rear Axle 5.7-Liter V8 HEMI® MDS VVT Engine \$1,195 Active Noise–Control System 275/55R20 All Season Tires 20.0-Inch X 9.0-Inch Aluminum Chrome Clad Wheels \$1,595 **Destination Charge** \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group

Price

TOTAL PRICE: *

\$51.860

WARRANTY COVERAGE

5-year or 60.000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

POWERTRAIN WARRANTY

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models

combined city/hwy

15

MPG

The best vehicle rates 136 MPGe.

Standard pickups range from 14 to 22 MPG

You spend

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

5.9 gallons per 100 miles

\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

3

Smog Rating (tailpipe only)

6 10

This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



10





GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 57% MAJOR SOURCES OF FOREIGN PARTS**

CONTENT:

MEXICO: 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN: ENGINE: MEXICO

TRANSMISSION: UNITED STATES

